

The course  
Expert in  
Digital Technologies  
applied to  
Multimedia Visual Art  
will deal with

Video Art Market



Video Art History

Video Art Products and  
Business Implications

New Technologies

For further information:



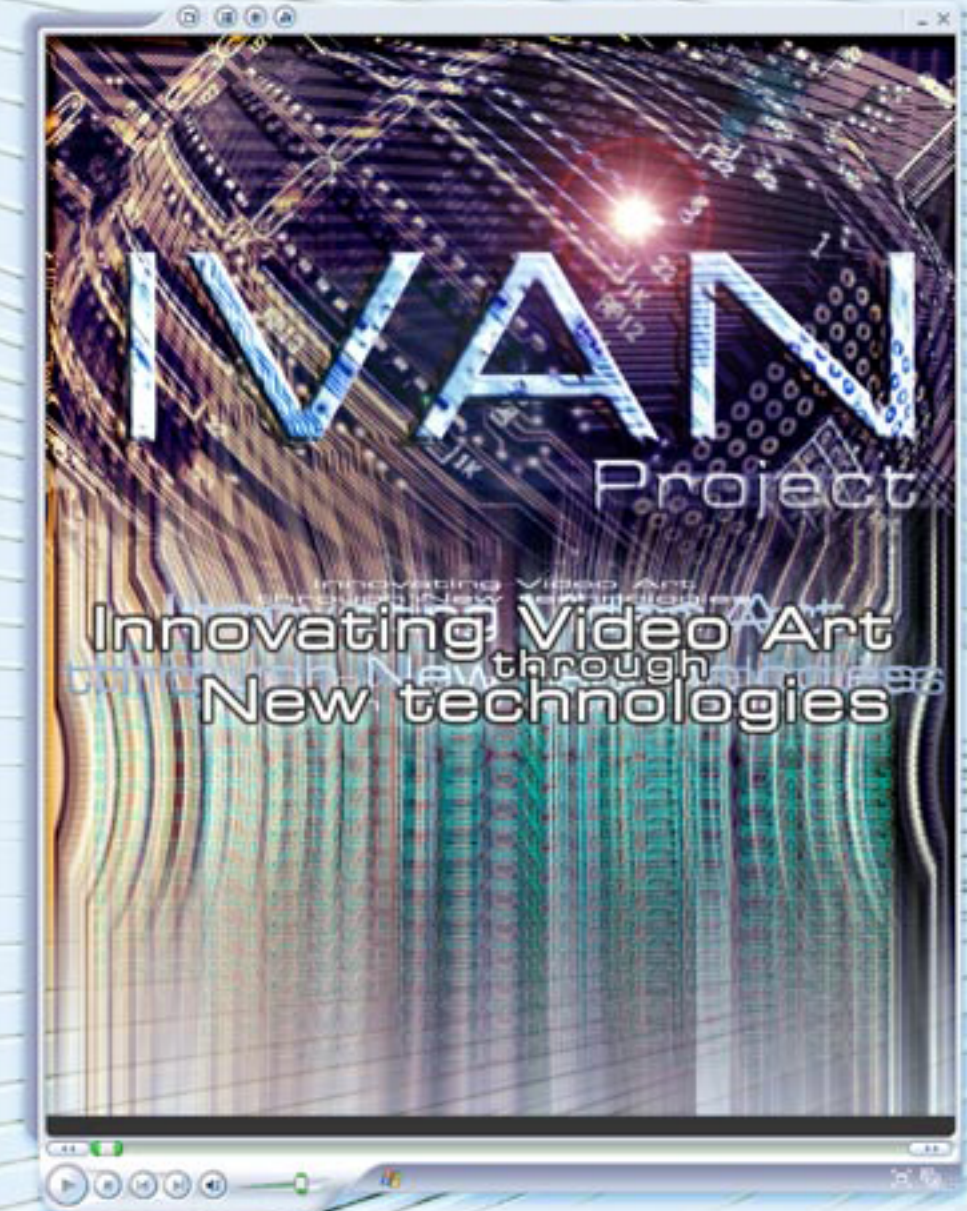
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IVAN Project website  
<http://www.forcom.it/ivanproject/index.htm>

**Partners**



**IVAN**  
Project

Innovating Video Art  
New technologies

With the support of the MEDIA Plus  
Programme of the European Community



The content of this project does not necessarily reflect the position  
of the European Community

# The IVAN Project

## Innovating Video Art through New technologies

co-funded by the European Programme MEDIA Plus, is meant to give an effective answer to the necessity of innovation of the audiovisual industry, mostly in the use of new forms of communication, expression, visual digital approaches, in order to foster its competitiveness promoting, on one hand, the continuous vocational training of professionals working in this field, on the other hand discovering new talents, offering them an effective and innovative training.

A new course (at distance and in presence) in **"Expert in Digital Technologies applied to Multimedia Visual Art"** will be delivered through a blended approach, combining face to face sessions with web based modules.

The web based Didactic Platform will provide an integrated learning environment including videolections and didactic supporting material ensuring a flexible learning environment without time or space constraints, offering a tailored learning approach, learning by doing session and online tutoring.

During face to face activities students will participate to workshop, seminars and practical laboratories.

The course

### **"Expert in Digital Technologies applied to Multimedia Visual Art"**

will allow multimedia operators, but also cinema and art schools students, to exploit all the possibilities offered by the digital technologies in order to analyse and modify images according to a creative approach.



### **The IVAN project**

intends to offer knowledge and competences in:

- producing and delivering complex and original products through innovative/digital and visual approaches;
- using new technologies in communication and expression modalities typical of Video Art
- managing digital image processing

## Enrolment to the Expert in Digital Technologies applied to Multimedia Visual Art course

64 trainees will be accepted and 10 scholarships will be awarded.

A pre-enrolment sheet is available at the following address:

<http://www.forcom.it/ivanproject/index.htm>

The IVAN Project links Europe from North to South, from East to West ...

... a transnational European Network for sharing, comparing and exchanging knowledge and competence.